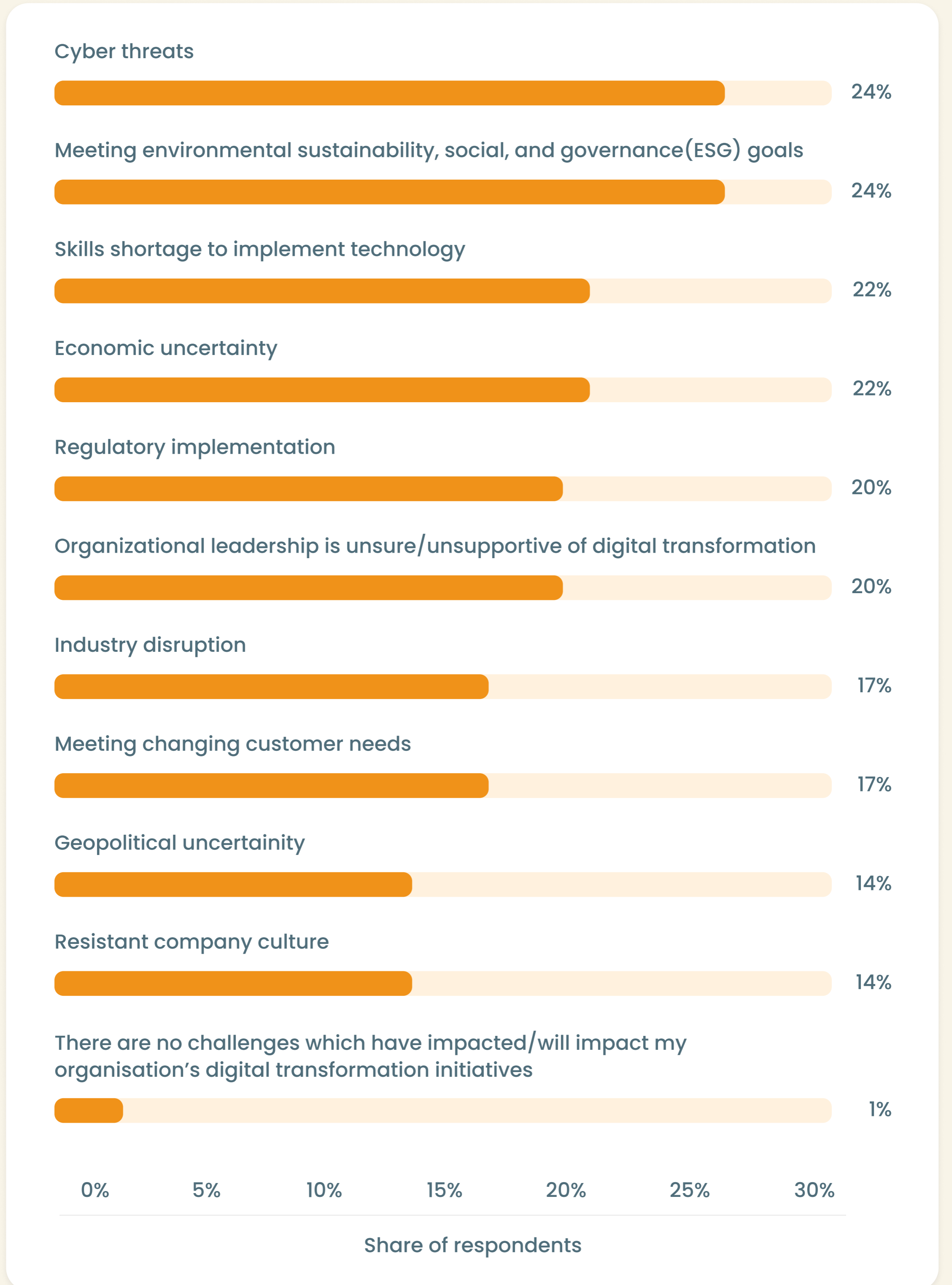


Digital transformation involves adopting and integrating digital tools and technology into the operations of your company. It has done wonders across industries and streamlined many processes. However, a lot of brands struggle when implementing digital adoption strategies, resulting in more detriment than convenience.

Common Challenges Faced in Digital Transformation Efforts

- Resistance to Change**
 Employees are often averse to change and resist the adoption of new technology since they have become too comfortable with the current system they are accustomed to.
- Insufficient Training**
 Part of any large transformation project success is governed by how easily the users can navigate new systems. A lack of training and access to information is a common factor in the success or failure of technology driven change.
- Technical Inadequacies**
 Often, companies are too quick to enforce new technologies or tech changes to systems, without ensuring that the existing infrastructure is capable of delivering the new objectives.
- Poor Transformation Strategy**
 The absence of a well-researched and detailed plan has been proven to result in a cascade of unplanned challenges, necessitating additional time and financial resources to resolve these issues.
- Rapidly Evolving Market**
 The technological landscape and consequently, the target market is evolving so swiftly nowadays that it can be difficult to keep up, even with a comprehensive digital overhaul.
- Security Concerns**
 Enterprises are often ill-equipped in terms of technological security or feel that they are when applying a new digital system, causing compliance and cybersecurity issues.
- Limited Need-to-Outcome Research**
 Executing digital transformation without thoroughly researching how it will satisfy one's needs and facilitate one's operations, can result in detrimental outcomes instead of the expected ones.
- Scalability Issues**
 Make sure that your digital transformation project aligns with your future growth and scalability goals. Otherwise, you might end up with a system that hinders your business in the near future, leading to more changes and extra costs.
- Financial Constraints**
 Digital Transformation projects require substantial financial investment and buy-in to ensure success. Lack of funding and proper planning is a large factor in why these projects can fail or overrun.

Top Hindrances to Digital Transformation



Source: www.statista.com/statistics/1311518/factors-preventing-digital-transformation-worldwide

Digital Transformation Barrier Statistics

- 28% of companies view digital transformation as costly.**
- Only 35% of digital transformation efforts are successful.**
- 82% of IT security and C-suite executives had at least one data breach attributable to digital transformation.**
- Almost 73% of the brands found out their challenge to digital transformation was the time needed to complete the transformation.**

To fight your digital transformation challenges, reach out to us today!

[Book A Demo](#)