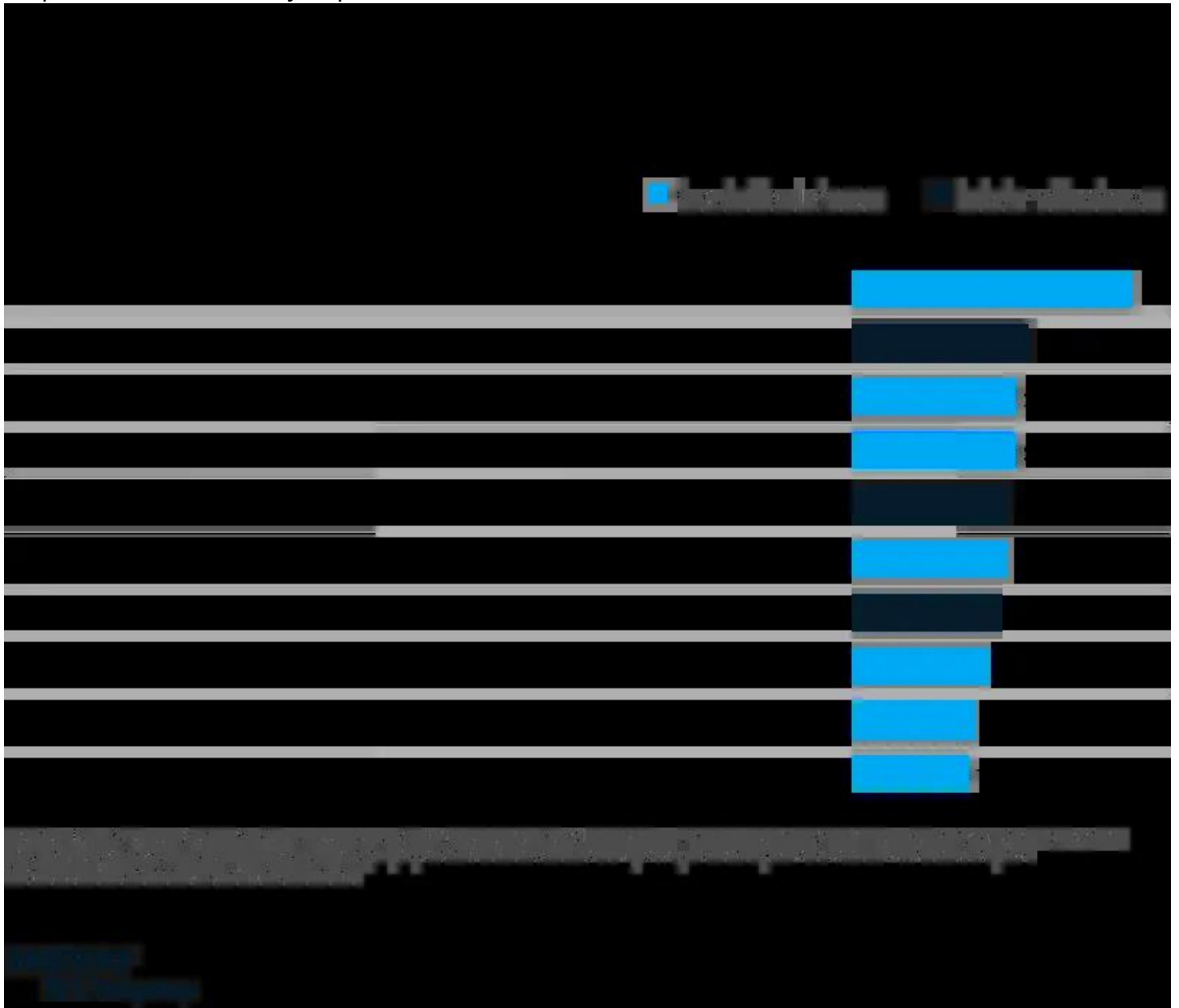

Efficient Training Formula: Re-using Existing Resources with Assima In-App Search

Introduction

One of the biggest corporate reorganisations that happened as a result of the pandemic was rapid [digital adoption](#). However, the speed of digitisation did not slow down even as the pandemic subsided. A [report by McKinsey & Company](#) suggests that the rate of digital transformation observed with the oncoming of the pandemic sped up by several years (an average of seven globally) compared to what was projected based on the data from pre-pandemic years. The most surprising part of all this was that these organisations were able to respond faster than they expected.



As more individuals—including employees, management, and customers—began to recognize how [digital tools](#) could simplify their lives and reduce uncertainty, a significant shift in

operational technology became necessary. However, as organizations rushed to adopt these new digital tools, updating training resources quickly proved challenging. This urgent need led to the innovative idea of repurposing existing training materials and tailoring them to meet the specific needs of different workforces.

If you are planning to recycle learning materials in your digital transformation journey, you should know about Assima In-App Search.

[Let's Talk](#)

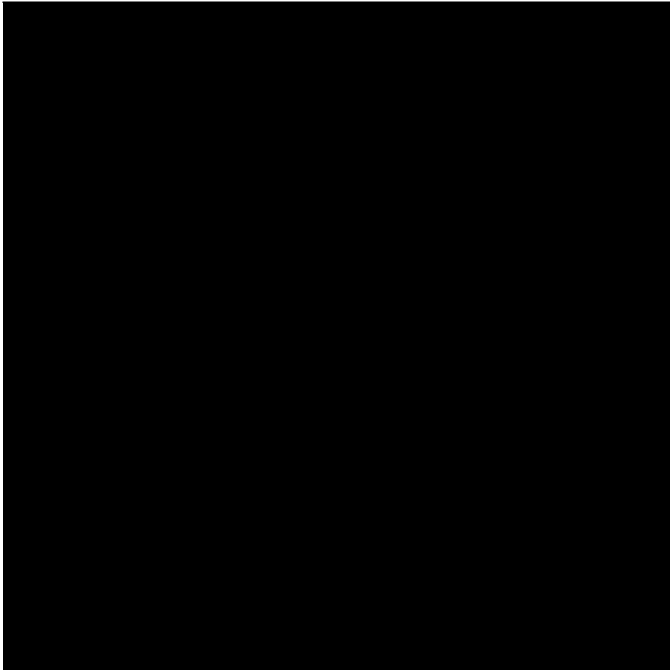
Advantages of Resource Reuse

Resource optimisation in any area has obvious benefits, and the same goes for learning content management and how to keep up with system updates. Here are a few ways you are helping your company by repurposing training content:

Saves Money and Resources

By reusing existing resources, you do not have to spend a fortune creating new ones from scratch.





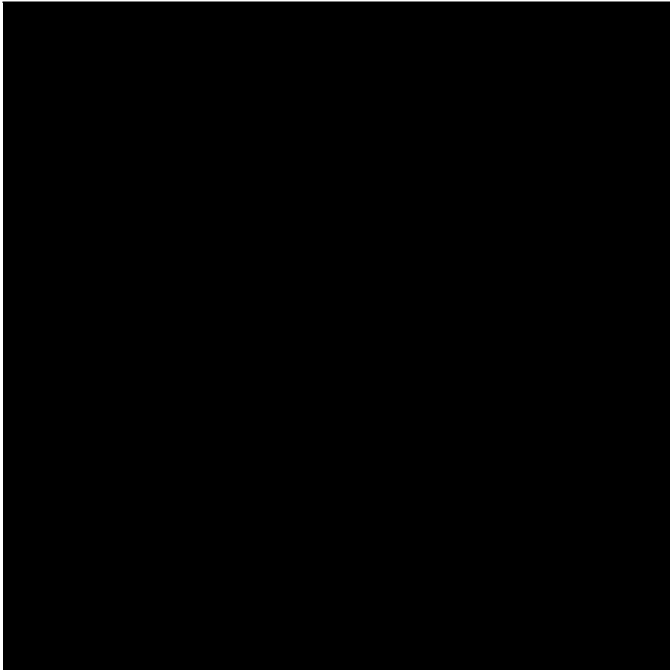
Better Specialist Delegation

Since the [L&D](#) experts are no longer tied up creating content, they can focus on the more important issues at hand.

Consistent Content Quality

Because older content is already reviewed, verified and ratified, you do not have to worry about the quality when you reuse it.





Faster Tech Deployment

With less time spent on bringing the training materials to the employees, time is saved in the digitisation process from product buying to active deployment at the office.

Greater Learner Trust

Your employees would already know that the resources are trustworthy due to past successful usage. You are giving access at the point of need rather than hidden away in knowledge bases.



On certain occasions occasion, existing training materials require updates, especially when they are in a more traditional format, but you want to give your employees a more hands-on experience of learning the system before using it live. [Assima Train](#) empowers your organization to create hyper-realistic systems training that is quicker and easier to maintain over traditional screenshot-based tools.

Assima Train is the quintessential tool for reusing existing content with updates.

[Here's How](#)

How to Repurpose Existing Content Efficiently

Reusing resources might seem like a simple task of placing existing materials into your training platform, but it is more complex than that. Like any other corporate process, it requires careful planning, preparation, and implementation. However, if executed correctly, the benefits will be well worth the effort.

Decide Your Training Goals and Objectives

The first step is to thoroughly assess and pinpoint the goals and objectives for the individuals or teams you are targeting with the content.

Appraise Your Existing Content Relative to Goals

Next, you must go through the content you plan to recycle to see how much it aligns with the goals of the target

Modify Existing Content to Fit Your Current Needs

Make the necessary additions, deletions and changes in the content necessary for it to reflect your goals.

Integrate Existing Content and Fill Remaining Gaps

Incorporate this recycled content into your training portal and add new content for any areas that it did not cover.

Assess and Gather Feedback for Refinement

Test out the material and gather feedback on how it may be improved from other L&D experts as well as a test audience.

Defining Assima In-App Search

[Assima In-App Search](#) is the latest offering from Assima's [digital Adoption Platform \(DAP\)](#) product that aims to make the transition to digital technology as smooth and efficient as possible. Assima's In-App Search solution helps people learn the ins and outs of new systems faster by providing context-relevant information at the point of need, while operating the application.

<https://youtu.be/rOYw9CwcivM>

Looking for more details about Assima In-App Search?

[Talk to an Expert](#)

Innovative Features of Assima's In-App Search That Promote Resource Reuse

Assima In-App Search offers a variety of features that enhance your [digital transformation](#) efforts by providing help at the point of need. The following key features will greatly assist you if you're looking to reuse content from an existing repository.

Intelligent Search Feature

Assima is powered to provide help at the point of need based on your role, system and context of your needs from its knowledge base. You do not have to create new content, tag it again and add it to the system to work.

Global Connectivity

The [In-App Search tool](#) can be centrally connected to all required external and/or internal knowledge bases so that you get umbrella access to all materials. Moreover, any updates to the content will automatically be reflected in the content presented through it.

Seamless Integration

Being a no-code platform, you do not have to write pages of code or recreate your knowledge base in a new format or language to integrate In-App Search into your existing applications. It's powered by a browser extension for web applications or an application for desktop applications, no modification of the existing application is required.

Assima Train and In-App Search Helps Boost Training Efficiency

The [Assima platform](#) is geared to make your training process efficient and convenient. With over 20 years of experience, Assima has spent years ensuring that its technology can complement your current training methodologies, which makes it highly time and cost-effective.

Whether you're implementing a new [ERP system](#) or upgrading your existing application, Assima's platform supports your employees through the whole journey. Training new employees before they use the live systems with Assima Train and then supporting them with just-in-time help in the live application using [Assima In-App Search](#).

Think of this platform as a new-age information presentation machine. Your employees would still be accessing the same tried and tested knowledgebase that they use and trust, but in a manner geared to train them on the job at the point of necessity. The advantage of learning in this manner is that it provides a highly immersive experience that makes the lessons easier to remember and apply later on. Hence, the entire process from readying the training materials to learning to applying what was learnt becomes highly optimised.

In Conclusion

Efficiency is an important factor in any process. It can greatly affect the [ROI](#) of any investment you make, and that includes L&D. An efficient training process can greatly influence how quickly and effectively any technology that you integrate will be actively and confidently used by your employees. Hence, choosing the right learning tool can make or break your digitisation efforts. With the boost from Assima In-App Search, we can guarantee that your plans to reuse existing learning resources will be greatly rewarded.

Find out the power of content reuse-recycle-repurpose with Assima In-App Search.

[Book A Demo](#)