
Assima awarded Top Learning Technologies provider by Learning & Performance Institute

Introduction



The LPI or Learning and Performance Institute is the premier organization for consulting, evaluating, and mentoring corporate environments to improve the grade of workplace learning all over the world. Thousands of companies are in debt to the LPI for helping them train their employees better and recognizing their efforts in the process. Recently, Assima made it to their list of top 15 learning technologies providers due to our endeavors in making workplace training a smooth and efficient method for both employees and employers.

What is the LPI Accreditation Process

The LPI has a multi-step accreditation process in place that offers organizations actionable insights and analytical data regarding the learning products or processes in question as well as guidance and support to exceed their current level of quality. Since 1995, it has been toiling to raise the standards of learning technologies and processes and help companies achieve [L&D](#) milestones in a constructive manner.

LPI uses an accreditation framework to achieve this. It is known as the “[Performance through Learning](#)” program, which prescribes prioritizing outcomes over delivery, homing in on the value, efficacy, and business impact of learning, and aligning competencies with organizational strategy and goals.

The steps of this accreditation process include:

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- An introductory meeting is set up initially by your mentor.
 - Then, a review date is set up by mutual agreement to submit collateral and evidence.
 - Your mentor will conduct the review, either online or in person, comparing your performance against a set of KPIs and benchmarks.
 - Based on the review, a report is prepared listing the challenges and opportunities presented by your [corporate training solutions](#).
 - You also find out how your solution compares to others, along with suggested steps for improvement.
 - Accordingly, a report will be compiled using all the information gathered and given to you.
 - If you are able to meet the required standards set by the LPI, you become successfully accredited.

The KPIs used for this assessment are specific to learning technologies and have been honed over decades to refine the process and make it as accurately reflective of our high standards as possible. These include:

- Client Integrity
- Client Value Proposition
- Marketing and Sales
- Learning Consultancy
- Quality Management
- Service / Product Roadmap
- Qualifications / Accreditation
- Business Stability



If you are one of the top achievers undergoing the “**Performance through Learning**” program, with a consistent commitment to serving your clients end-to-end, you can be placed as one of the Top Learning Technologies Providers among LPI’s accredited members.

What it Takes to be One of the Top 15 Learning Technologies Providers

CEO Edmund Musk says, “Learning technology providers operate in a highly competitive space – they must ensure their products are accessible, stable, high-performing, compliant, scalable, and rich with reporting functionality.” Hence, achieving the accreditation requires providers to have a diligent strategy in place to provide clients with [digital learning platforms and tools](#) that ensure “staff development, market relevance and business performance”.

Every organization in the 2020 report has rigorously passed several requirements, including:

- Proving that it provides its clients with the best learning solutions and services as measured against specific best-practice criteria laid down by the LPI.
- Committing to a rolling twelve-month development program engineered to ensure continuous performance improvement.
- Displaying confidence for being measured against the newest and the best practices and reviewed to prove its value.
- Having its materials, personnel, performance, processes, and business integrity authenticated and validated, and consequently, endorsed
- Undergoing the independent and rigorous annual accreditation process of LPI which scrutinizes all aspects of its involvement in learning services.

If you pass all these criteria and come out with flying colors, you will be decorated with the honor of being one of the top learning technologies providers as judged by LPI. Edmund Monk further goes on to say “Prospective and existing customers can be assured that these 15 organizations will provide the highest quality of service and the best user experience. They are trusted business partners, acting always in the best interests of their clients and, as such, fully endorsed by the LPI.”

What Makes Assima One of the Top Learning Technologies Providers

[Assima](#) has over two decades of experience bringing eLearning innovations to the corporate world and helping organizations bring positive changes in their L&D methodologies. We are dedicated to building learning technologies and solutions that pave the way for companies to demonstrate more productiveness in their training processes while establishing the highest level of learner-friendliness. Simultaneously, our innovative technologies help you save time, effort, as well as resources by utilizing a streamlined implementation method tailored to suit your specific requirements. Our dedication to constant improvement of our offerings and meticulous assessments of their performance ensures that no shortcomings make their way into the product.



No matter what the software, industry, or application, Assima guarantees a flawless transition to digital modernity in their L&D efforts. Like every aspect of operation, training must keep up with market trends and employee needs, and that is exactly what we help you do. If you want to explore our offerings further, [book a demo](#) or [check out our customer success stories](#) to find out for yourself how we completely transform your training systems and make you ready for the modern workforce.

Explore our offerings further.

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