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# Announcing Assima's New Partner Program

At Assima, we recognize that the partnerships we've forged over the years were indispensable to put us where we are today. And we are certain they will be key to leading in a world of change. To further empower our partner ecosystem, we're excited to launch a newly revamped Assima Partner Program – including the launch of a [Partner Portal](#) – designed to provide everything our partner needs to solve client digital adoption challenges.

And the timing couldn't be better. Systems training has become white hot due to massive shift to remote work and the need to reskill and upskill employees at scale. [Assima has just been included in the CRN 2021 Partner Program Guide](#) – a list of the most rewarding partner programs from leading technology companies of the IT Channel. This is further indication of the surging demand for our solutions and the success of our collaboration with innovative partners around the world.

*“At Assima, our mission is to help organizations build a digitally fit workforce and unlock the full value of their enterprise applications by delivering high-impact systems training. By launching this program, we are taking one step further to help partners create impactful and engaging learning experiences and drive end-user adoption for their clients.”*

Michael Connolly, VP of Global Channel and Sales at Assima

Our goal is simple. To help our partners combine their expertise with our unique systems training solution so that they can gain a competitive edge, create better client results and generate recurring revenue.

## What are the benefits of becoming an Assima Partner?

As an Assima partner, you gain immediate value by adding a unique and proven solution to your offering without any heavy lifting or additional investment. Our program is designed to support you every step of the way with access to resources, tools and support so you can unlock new growth opportunities and delight your customers.

*“Assima helped us create better results and meet the evolving systems training needs of our clients. From content creation to implementation, their expertise to drive digital transformation is exactly what we were looking for.”*

Doug Teachey, Director of Enterprise Change Practice at ISG Group

The program gives partners exclusive access to our complete [digital transformation](#) product suite – including our [Patented Authoring Tool](#) and [Digital Adoption Platform](#).

## Work with the world's most powerful systems training solution

Assima's product suite is unique in the digital adoption space. Our simulation authoring tool is powered by a 4x patented technology that creates hyper-realistic simulations of any enterprise applications a cut above the competition in terms of quality of output, maintainability, and scalability.

We also offer a Digital Adoption Platform to help clients train users in the flow of work, reduce help desk calls and automate workflows.

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## **Gain an edge over your competitors**

Assima's products are trusted by 15 of the top 20 banks in the world, leading enterprises in 12 industries, and some of the largest hospital networks in the US and EMEA.

By enhancing your offering with our tools and leveraging the sales training, co-marketing, and co-selling initiatives that we provide, you're opening the door to expand your customer base and create new revenue streams.

## **Meet your client needs and grow revenue**

With technology, regulations, and processes changing faster than ever, it's paramount that you keep your clients on the cutting edge of digital adoption solutions. We help you keep your clients one step ahead of the pace of innovation, onboard users faster, improve learning outcomes, and reduce training costs.

## **Who is this program for?**

Assima channel partners include:

- Systems integrators
- Technology solution providers
- L&D thought leaders
- IT consultants
- and more.

So whether you're implementing new enterprise solutions, guiding transformative IT initiatives, or driving thought leadership forward, we would love to learn more about your company and its goals to see if we're a right fit for partnership.

## **How do I become a Partner?**

[Fill out this form](#) and tell us what business opportunity you're interested in. We'll be in touch with more information on how we can kickstart a long-term and mutually profitable relationship.